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April 15, 1981

Jane Cleeland, Treasurer
Wallwork for Governor Committee
511 Millburn Avenue
Short Hills, New Jersey 07078

Re: The New Jersey Campaign Contributions and
Expenditures Reporting Act, Chapter 83, Laws
of 1973 as Amended and Supplemented ("the Act")
Your letter dated March 30, 1981
Opinion #0-09-81

Dear Ms. Cleeland:

Your letter dated March 30, 1981 to the New Jersey
Election Law Enforcement Commission ("the Commission"),
including a request for advisory opinion has been for-
warded to me for reply.

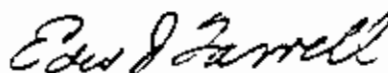
The response of the Commission is as follows:

- (a) Campaign Stationery with logo -- Permissible use
of public funds
- (b) Photographs, film and development -- Permissible
use of public funds
- (c) Campaign flyers -- Permissible use of public funds
- (d) Potholders with campaign logo -- Not a permissible
use of public funds. It is the view of the Com-
mission that devices of that kind do not constitute
"campaign literature and brochures" within the
meaning of the applicable provision of N.J.S.A.
19:44A-35.
- (e) Various postage permits, i.e. bulk rate, business
reply -- Permissible use of public funds, to the
extent that the expenditures are for the cost of
mailing campaign literature and brochures.

- (f) Newspapers advertisements -- Permissible use of public funds
- (g) Rental of Pitney Bowes postage machine -- Permissible use of public funds to the extent that the expenditures are for the cost of mailing campaign literature and brochures.
- (h) Xerox machine -- Permissible use of public funds, to the extent that the expenditures are for the production of or cost of mailing of campaign literature and brochures.
- (i) Telecopier for electronic transmission of documents -- It is not entirely clear how telecopier equipment would normally be used for the transmission of a campaign message to voters, as opposed to internal operations of the campaign. Accordingly, the view of the Commission is that that expenditure would not be an appropriate expenditure of public funds, unless it could be shown to be related to the preparation or distribution of campaign literature.

I am also enclosing a copy of Commission Opinion #0-06-81.

Yours very truly,



Edward J. Farrell
Legal Counsel

EJF:no

Enclosure

Opinion #0-06-81