



Professional Campaign Fundraiser
QUARTERLY REPORT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: <http://www.elec.state.nj.us/>

FORM FRQ

Registration #
FR-19-1
Report Quarter
 Apr. 15, _____
 Jul. 15, _____
 Oct. 15, 2012
 Jan. 15, _____
 Check If No Activity This Quarter

PLEASE PRINT OR TYPE

Name of Professional Campaign Fundraiser
Melverne E. Cooke
Business Name
Hester Reed, LLC
Business Address (Number & Street) (check if different than previously reported)
PO Box 115
Business Address (City, State & Zip Code)
Cedar Knolls, NJ 07927
Day Telephone (with Area Code)* 973-525-3144 Evening Telephone (with Area Code)* 973-525-3144
Check if Amendment Amendment (please specify)

FOR STATE USE ONLY
ELEC RECEIVED
OCT 16 2012

Professional Campaign Fundraiser's Certification

I certify that the statements on this document are true and correct. I am aware that if any of the statements on this document are willfully false, I may be subject to punishment.

Melverne E. Cooke
Signature of Professional Campaign Fundraiser

10/10/12
Date

MELVERNE E. COOKE
Print Full Name of Professional Campaign Fundraiser

Recipient of Professional Campaign Fundraiser's Services
 Please use a separate page for each candidate or committee

Name of Recipient Candidate or Committee
 Election Fund of Betty Lou DeChoe

| | | |
|--|--|--|
| Amount(s) Raised This Period (Gross) \$ 33,666.96 | Amount(s) Raised This Period (Net) \$ 30,940.44 | Compensation Received By Fundraiser For This Period \$ 2,100.00 |
|--|--|--|

Specific Services Provided

Fundraising & Event Management

Itemized Expenditures

| PAYMENT DATE | PAYEE NAME AND ADDRESS | PURPOSE OF EXPENDITURE | AMOUNT |
|--------------|------------------------|------------------------|-----------|
| 7/17/12 | PaperDirect | invitations | \$ 100.73 |
| 7/26/12 | Paper Mart | envelopes | 79.99 |
| 7/31/12 | Staples | invitations | 62.69 |
| 7/31/12 | USPS | postage | 252.00 |
| 7/31/12 | Foster Reed | invite supplies/emails | 65.00 |
| 8/28/12 | USPS | postage | 20.30 |
| 9/10/12 | Staples | office supplies | 27.81 |
| 9/17/12 | USPS | postage | 18.00 |

"Total" reflects all expenditures made on behalf of the candidate or committee named above. Total \$ 626.52

Recipient of Professional Campaign Fundraiser's Services
 Please use a separate page for each candidate or committee

Name of Recipient Candidate or Committee

Scott Rumana Organization Assembly

| | | |
|---|---|--|
| Amount(s) Raised This Period (Gross) \$ 2,500.00 | Amount(s) Raised This Period (Net) \$ 1,009.20 | Compensation Received By Fundraiser For This Period \$ 846.00 |
|---|---|--|

Specific Services Provided

fundraising & Event Management

Itemized Expenditures

| PAYMENT DATE | PAYEE NAME AND ADDRESS | PURPOSE OF EXPENDITURE | AMOUNT |
|--------------|------------------------|-------------------------|-----------|
| 9/6/12 | Paper Mart | envelopes / paper | \$ 107.88 |
| 9/7/12 | Minuteman Press | printing | 107.00 |
| 9/13/12 | ClipArt | artwork / invite | 5.00 |
| 9/18/12 | FedEx Kinkos | invite cutting | 3.19 |
| 9/18/12 | USPS | postage | 252.00 |
| 9/23/12 | Can Stock Photo | artwork / invite | 2.58 |
| 9/23/12 | Foster Reed | invite supplies / email | 65.00 |
| 9/23/12 | JRH | printing | 40.00 |
| 8/12 | Foster Reed | mileage | 62.15 |

"Total" reflects all expenditures made on behalf of the candidate or committee named above.

Total \$ 644.80